motorsport UK

Club Forum
09 February 2023

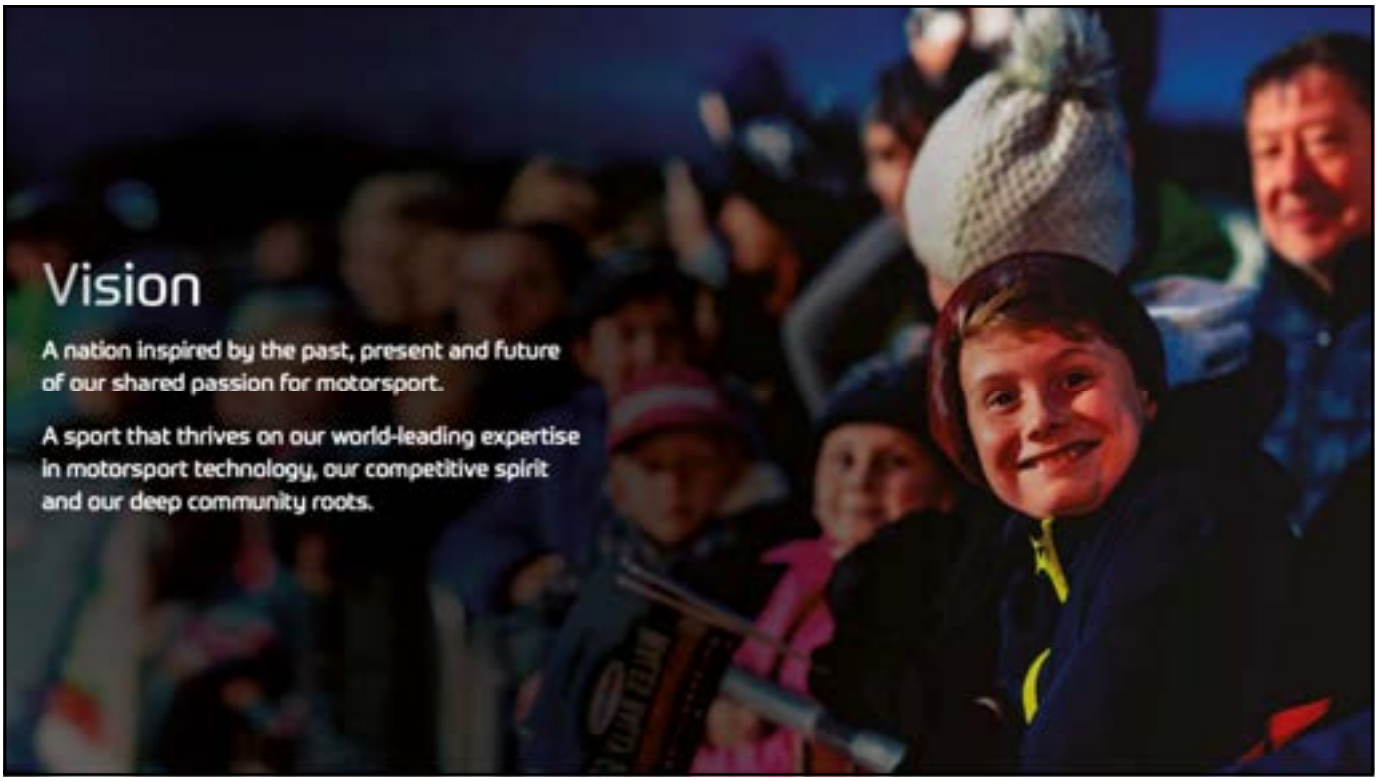
1

Agenda

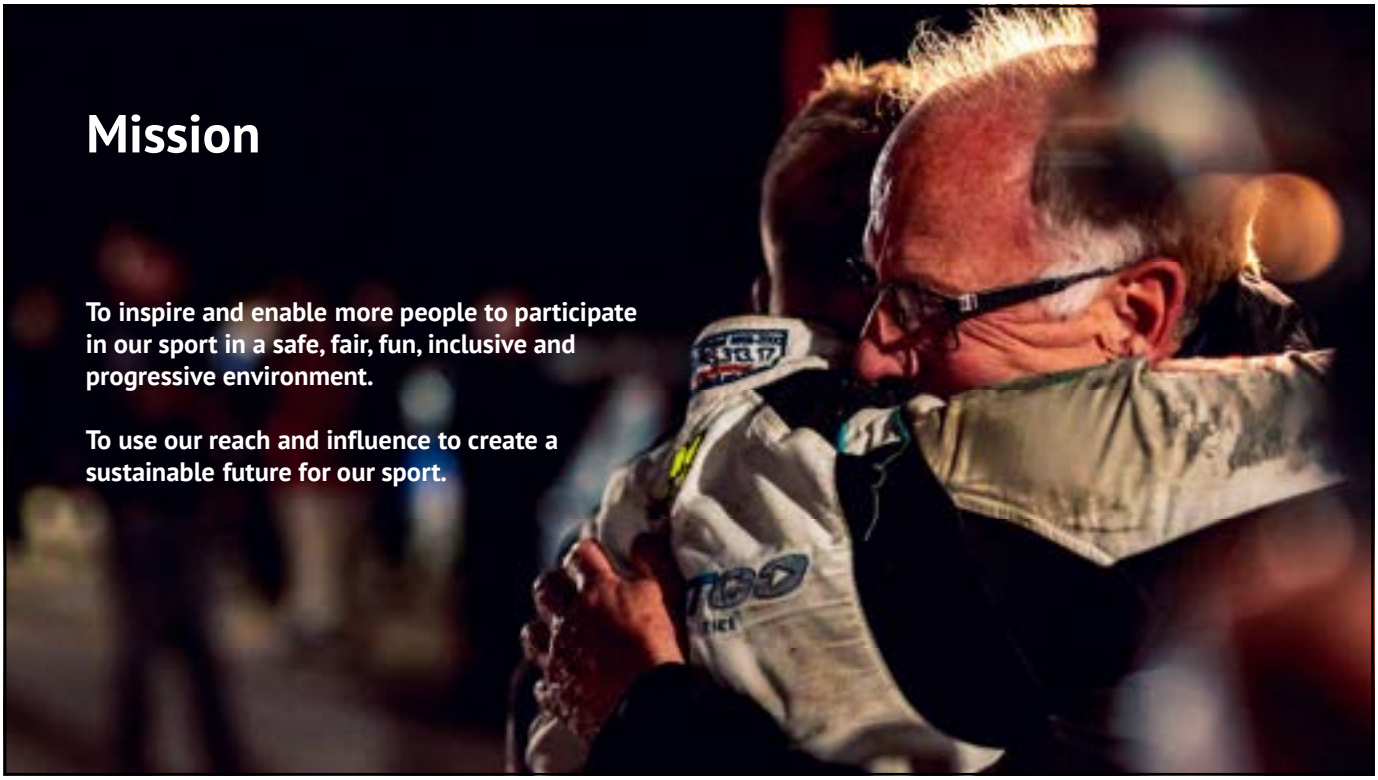
- Introduction
- Motorsport UK strategy
- Survey
  - Competitors 2022
  - Club Survey 2021
- Motorsport UK support and resources for Clubs and Events
  - Sporting
  - Clubs & Community
  - L & D
- Q&A

motorsport UK

2


Vision
A nation inspired by the past, present and future of our shared passion for motorsport.
A sport that thrives on our world-leading expertise in motorsport technology, our competitive spirit and our deep community roots.

3


Mission
To inspire and enable more people to participate in our sport in a safe, fair, fun, inclusive and progressive environment.
To use our reach and influence to create a sustainable future for our sport.

4

ageing
demographic
changing role
of the automobile
the existential threats
to motorsport
competition
for mindshare
climate
crisis

5

a showcase for
new technologies
equality, diversity
and inclusion
the key opportunities
for motorsport
sport as family
entertainment
more
accessible
to all

6

Motorsport UK Resources

Safeguarding	Operations (Sustainability & Esports)	Club and Community Development	Commercial
Finance	Marketing and Communications	Technical	Sporting and Safety
	Legal	Learning and Development	

motorsport uk

7

Scotland Permit Data

416 permits (from 43 clubs) in 2019

- 36 CofE Tours etc
- 142 Autotests
- 111 Cross Country 4x4
- 25 Karting
- 32 Road Rally (inc 12 car and scatter)
- 11 Races
- 27 Speed
- 26 Stage
- 6 Trials

347 permits (from 43 clubs) in 2022

- 29 CofE Tours etc
- 99 Autotests
- 93 Cross Country 4x4
- 27 Karting
- 34 Road Rally (inc 12 car and scatter)
- 11 Races
- 22 Speed
- 27 Stage
- 5 Trials

motorsport uk

8

8

Scotland Member Survey: Demographics

57% of respondents are competitors

42% RS Clubman licence holders

Stage Rally is the most common discipline, followed by Hillclimb and Sprint

366 respondents

66% aged 50+

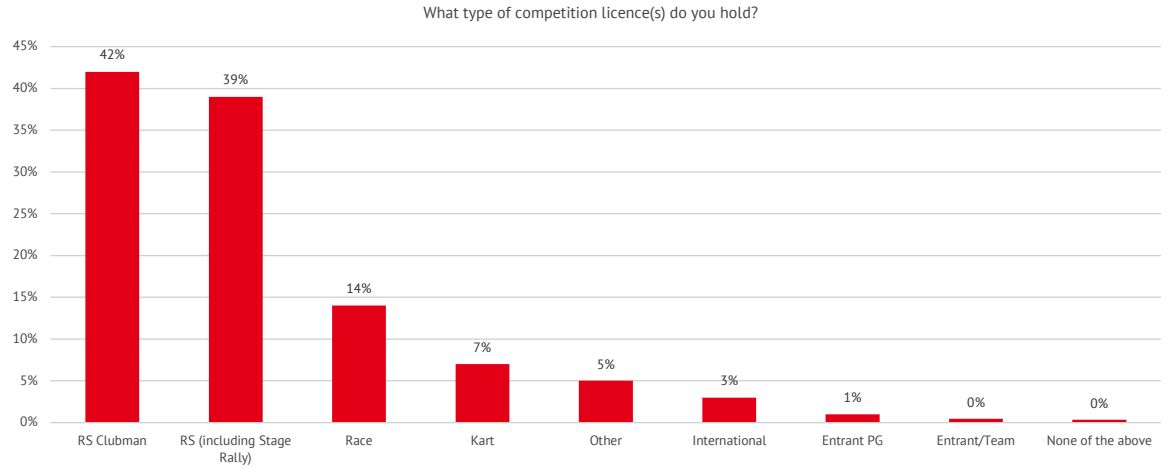
96% are male

47% been involved for 21+ years

motorsport uk

9

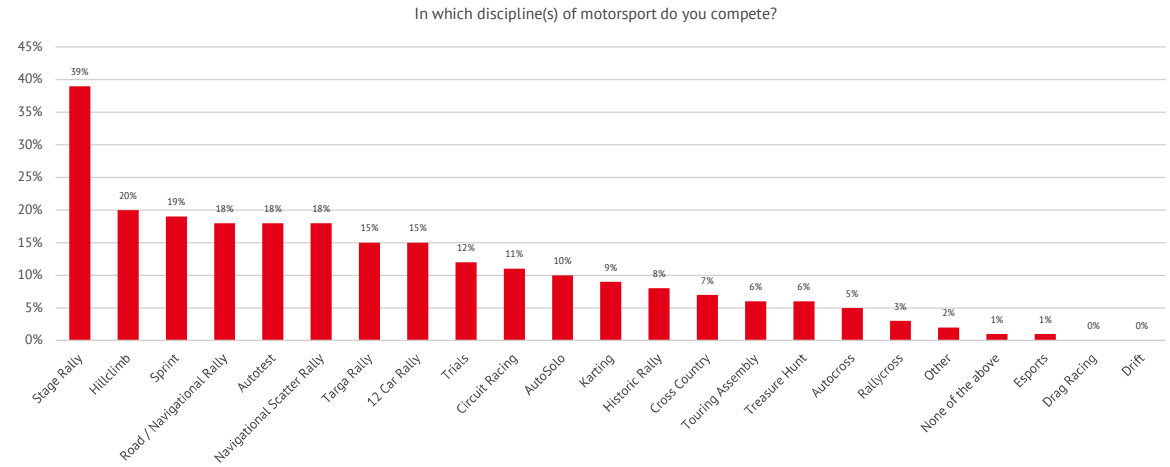
The most common licence type among all Scottish competitors is RS Clubman, followed by RS



motorsport uk

10

Stage Rally is the most common discipline, followed by Hillclimb and Sprint



motorsport uk

11

11

Member Survey: Market feedback

32%
Scottish and Welsh competitors are most likely to compete between 1 and 3 times a year, less than other countries

69%
Scottish competitors are more likely to travel more than 150 miles to an event

81%
of competitors in Scotland consider cost a barrier to competing in motorsport

33%
A third of Scottish competitors have budgets of up to £1k

40%
Scottish competitors are most likely to expect a decline in budgets in 2023

12

Club Consultation 2021

- 167 unique club responses, 13 of which were Scottish clubs
- **43.6% of responding clubs** stated their venues were **under threat** (31% in Scotland.)
- **Overall, 57% of respondents stated that their membership was stable** with 18% saying it was decreasing . In Scotland 62% stated their membership was stable and 15% said it was decreasing.
- **13% of clubs** are planning to become more involved in **esports** (3 Scottish clubs)
- Top 3 challenges clubs are facing:

Attracting enough volunteers

Attracting new participants

Gaining access to land

motorsport uk

13

13

Sporting & Safety Team

motorsport uk

14

14

Team Responsibilities

Sporting

- Committee administration
- Editorial of Yearbook
- Development of Sporting discipline structures
- Steward allocation & reports
- Championship administration
- Organising Permit administration
- Route authorisations
- Club recognition and management

Safety

- Administration PL & PA Insurance
- Recording incidents & producing statistics
- Accident Investigations
- Track licencing
- Medical administration & Anti-Doping
- Developing new safety systems

15

Projects and Rally

Projects

- Race with Respect
- Driving Standards
- Kart Class Restructure
- Light Panels
- FIA IDR
- Venues Project
- Safety Management System
- Carnets

Rally

- UK Rally strategy
- New Head of Rally and Cross County

Forestry matters

- Master Agreements
- Sustainability matters
- Repair costs

16

Club & Community Development Team

- Club News
- Club Development Fund
- Club Awards
- Club Toolkit & Accreditations
- Club Webinars
- StreetCar
- Regional Motorsport Month
- Regional Development
- Girls on Track UK
- Ignite funded programme for racial diversity

motorsport uk

17

17

StreetCar

To attract newcomers and new entries to club event:

- Promote StreetCar and StreetCar events
- Marketing materials for clubs
- Video content
- Direct new enquiries to StreetCar clubs
- Support clubs to promote StreetCar locally
- StreetCar forum meetings

Competitors project

- Getting started
- Female participation
- Engaging K-I licence holders

motorsport uk

18

Learning & Development

The Officials' Pathway

- Marshals & Officials Pathways, Training Modules& Modular Development Programme
- Seminars, Training Events & Webinars
- Under 18s Pathway and STEM

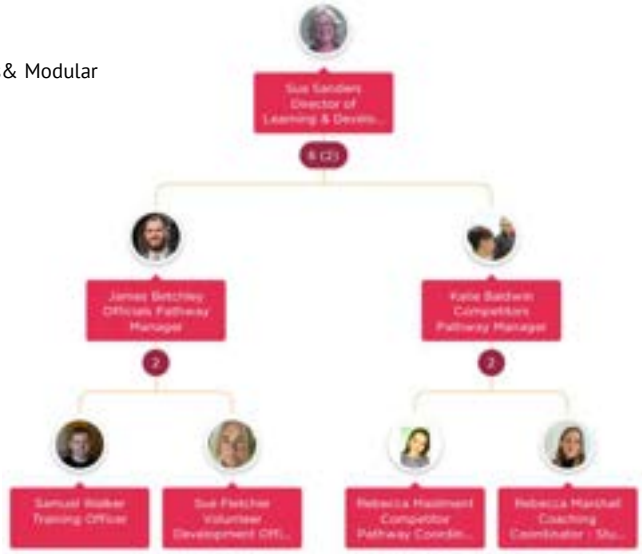
The Competitors' Pathway

- The Academy
  - DiSE, Team UK Futures, Team UK, Podium
- Coaching Qualification & Award

Education & Qualifications

- Medical Framework
- Education Strategy

International Training and Consultancy



motorsport uk

19

2023 Initiatives - Officials

Strategic Goal:

Increase the number & **participation** of volunteers together with ensuring appropriate **competence** in each role & discipline.

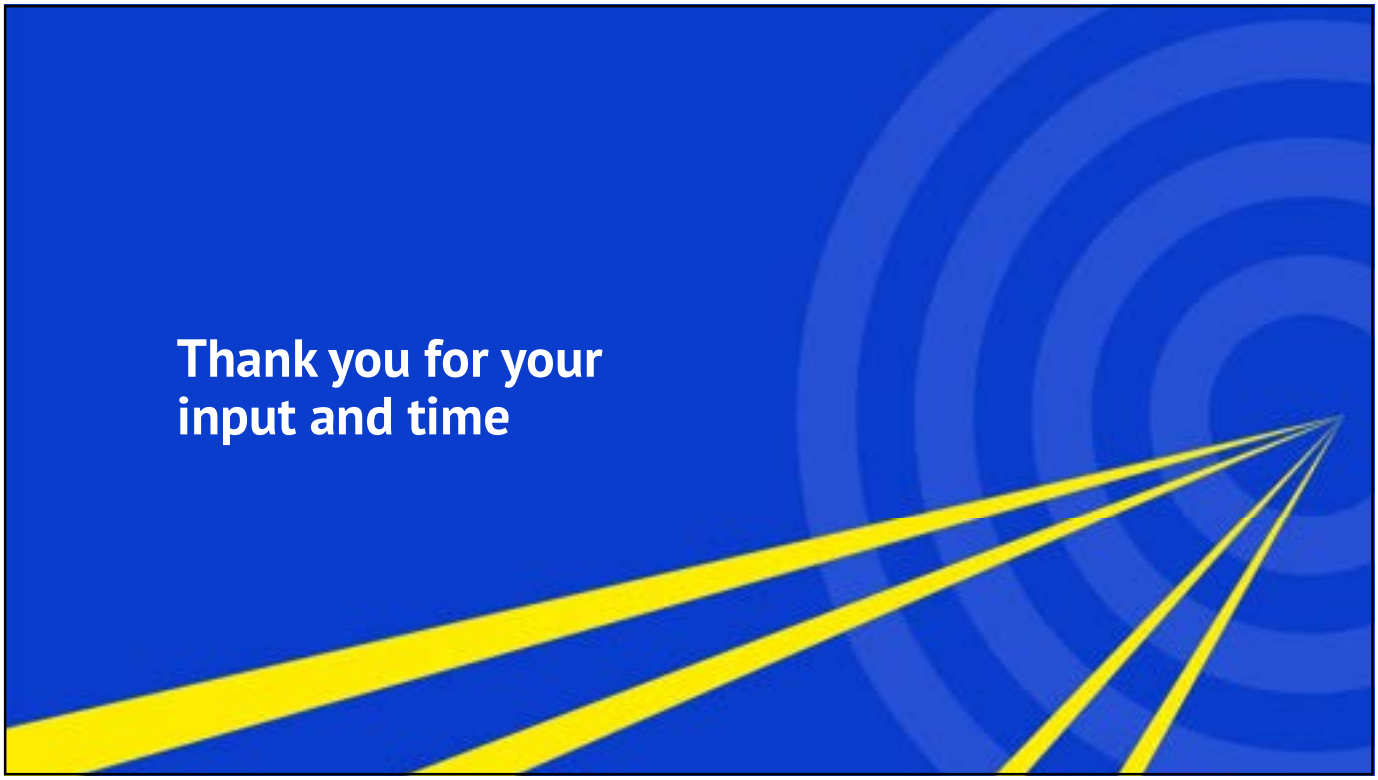
- **Recruitment** Campaign
- Motorsport UK **Trainer** Development
- Review and revise the **Officials' Pathways & c**reate an **Officials' Competence Matrix**
- Launch the **Cadet Marshal Pathway**

motorsport uk

20

Questions
Issues
Comments

21


Thank you for your
input and time

22